

# victoria keto

## GRAPHIC DESIGNER

**Hello,** I'm an illustrator and designer originally from Spokane, Washington, who has a passion for creating illustrations and vibrant designs that tell stories. I love to transform ideas into visuals that spark creativity and connection. When not working, you'll find me enjoying movies or designing in a cozy coffee shop with a mocha and pastry.

### EDUCATION

#### Bachelor of Fine Arts in Graphic Design

Expected graduation | *May 2025*

Montana State University | *Bozeman, MT*

#### Minor in English Writing

Montana State University | *Bozeman, MT*

#### School of Art Study Abroad

Spring 2024 | *Italy*

### SKILLS

#### Software

Adobe After Effects

Adobe Creative Suite

Blender

Procreate & Procreate Dreams

#### Design

Brand Identity & Logo Design

Creative Strategy & Storytelling

Typography & Layout

UI/UX Design & Prototyping

#### Capabilities

Attention to Detail

Communication

Ideation

Problem solving

Teamwork

### WORK EXPERIENCE

#### Game Designer, 2025

##### *U1 Gaming Internship*

**Designed** engaging game mechanics, levels, logos, backgrounds, and user experiences to enhance player interaction.

**Animated** game aspects with the softwares Blender and Adobe After Effects.

**Created** visually compelling graphics, UI elements, and icons.

**Assisted** in playtesting and iterating on design based on feedback.

#### Writer & Designer, 2025

##### *Bitterroot Magazine*

**Researched** and wrote a feature length article for the Arts & Culture section.

**Assisted** in section design, creating compelling storytelling with engaging visuals.

**Collaborated** with editors and designers to align content in order to create a cohesive design.

**Utilized** layout design principles to enhance readability and visual impact.

#### Graphic Designer, 2023

##### *MT 988 Suicide Awareness*

**Created** a poster that now serves as the primary visual identity for MT 988, reinforcing mental health awareness and community resources.

**Developed** their universal visual identity that can be applied across various formats, including posters, business cards, billboards, and website headers.



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